

ORDER



KSNV

Orders	Order / Rev:	102170	Primary AE:	Amy McCreary
	Alt Order #:	06817865	Sales Office:	BLPHI
	Product Desc:	DCCC	Sales Region:	National
	Estimate:	1193		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	05/25/12 / 07/17/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave. NW	Agency Commission:	15%
		Washington, DC 20007		
Advertiser	Name:	Democratic Congressional Campaign <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	147	\$110,175.00	147	\$93,648.75	0.00	
10/29/12	10/29/12	37	\$35,300.00	37	\$30,005.00	0.00	
			Totals	184	\$145,475.00	\$123,653.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$145,475.00
Market	100%	\$484,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$116,380.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$77,586.67
KTUD	1%	\$4,849.17
KVVU	20%	\$96,983.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$43,642.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	8	\$400.001	0.00	NM	8	\$3,200.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 102170
Alt Order #: 06817865
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Democratic Congressional Campaign Cc
Product Desc: DCCC
Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	8	\$400.00	1	0.00	NM	8	\$3,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 8 \$400.00 0.00															
E 2	KSNV	10/23/12	10/29/12	Wake Up Early w/ Wagner	6M	430a-5a	MTWT--S	:30	4	\$200.00	1	0.00	NM	4	\$800.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWT--S 4 \$200.00 0.00															
E 3	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/Wagners	6-7a		MTWTF--	:30	10	\$725.00	1	0.00	NM	10	\$7,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 10 \$725.00 0.00															
E 4	KSNV	10/23/12	10/29/12	Today Show	CM	658a-9am	MTWTF--	:30	20	\$900.00	1	0.00	NM	20	\$18,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 20 \$900.00 0.00															
E 5	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 2 \$375.00 0.00															
E 6	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 4 \$625.00 0.00															
E 7	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 2 \$500.00 0.00															
E 9	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$3,000.00 0.00															
E 10	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 11	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	SM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 12	KSNV	10/23/12	10/29/12	M-F Today Show II	3rd HOM	9-10a	MTWTF--	:30	20	\$425.00	1	0.00	NM	20	\$8,500.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 20 \$425.00 0.00															
E 13	KSNV	10/23/12	10/29/12		CM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 10 \$325.00 0.00															
E 14	KSNV	10/23/12	10/29/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	12	\$325.00	1	0.00	NM	12	\$3,900.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 12 \$325.00 0.00															
E 15	KSNV	10/23/12	10/29/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$425.00 0.00															
E 16	KSNV	10/23/12	10/29/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Agenda 1230pm															
NEWS 4: THE AGENDA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$325.00 0.00															
E 17	KSNV	10/23/12	10/29/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Doctors															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$325.00 0.00															
E 18	KSNV	10/23/12	10/29/12	Dr. Phil	CM	3-4p	MTWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
Dr. Phil															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 8 \$450.00 0.00															
E 19	KSNV	10/23/12	10/29/12	News 3 at 4	CM	4-430p	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$725.00 0.00															
E 20	KSNV	10/23/12	10/29/12	News 3 at 430pm	CM	430-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$725.00 0.00															
E 21	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
M-F Early News															
EARLY NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$1,200.00 0.00															
E 22	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$675.00 0.00															
E 23	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$1,300.00 0.00															
E 24	KSNV	10/23/12	10/29/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/23/12 10/29/12 MTWTF-- 5 \$1,300.00 0.00															
E 25	KSNV	10/27/12	10/27/12		CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Weekend Jeopardy/Whee WKND Jeop/Wheel																										
JEOPARDY/ WHEEL OF FORTUNE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	2	\$525.00	0.00																					
E 26	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	4	\$4,000.001	0.00	NM	4	\$16,000.00												
Monday Prime 8-10pm																										
THE VOICE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	4	\$4,000.00	0.00																					
E 27	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	2	\$3,200.001	0.00	NM	2	\$6,400.00												
Wednesday Prime 10-11pm																										
LAW & ORDER: SVU																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	--W----	2	\$3,200.00	0.00																					
E 28	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM	1	\$10,000.00												
NFL Football																										
SUN NT FB: SD @ N ORLEANS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$10,000.00	0.00																					
E 29	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.001	0.00	NM	2	\$3,200.00												
News 3 in Prime																										
NEWS AFTER NFL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>2</td><td>\$1,600.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	2	\$1,600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	2	\$1,600.00	0.00																					
E 30	KSNV	10/28/12	10/28/12	Sun PR 10-11p	CM	10-11pm	-----S	:30	2	\$900.001	0.00	NM	2	\$1,800.00												
Sunday Prim 10-11pm																										
LAW & ORDER																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	2	\$900.00	0.00																					
E 31	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.001	0.00	NM	4	\$4,800.00												
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	4	\$1,200.00	0.00																					
E 32	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM	1	\$1,100.00												
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$1,100.00	0.00																					
E 33	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM	1	\$1,100.00												
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$1,100.00	0.00																					
E 34	KSNV	10/23/12	10/29/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	8	\$500.001	0.00	NM	8	\$4,000.00												
Tonight Show																										
TONIGHT SHOW W/ JAY LENO																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	8	\$500.00	0.00																					
E 35	KSNV	10/23/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	8	\$250.001	0.00	NM	8	\$2,000.00												
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>8</td><td>\$250.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/23/12	10/29/12	MTWTF--	8	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	8	\$250.00	0.00																					
E 36	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	3	\$1,400.001	0.00	NM	3	\$4,200.00												
Saturday Night Live																										
SATURDAY NIGHT LIVE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>3</td><td>\$1,400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S-	3	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	3	\$1,400.00	0.00																					
E 37	KSNV	10/28/12	10/28/12		CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM	1	\$400.00												

Order / Rev: 102170
 Alt Order #: 06817865
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sports Night in Las Vegas											
				Sports Night in Las Vegas											
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S			1		\$400.00		0.00				
														Totals	
														184	\$145,475.00